

# A.H. LAMMERT HOLDIJK

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## ACADEMIC EXPERIENCE

**Associate Chair**, Department of Rhetoric and Composition  
The American University in Cairo, Fall 2007 – 2013

**Senior Lecturer**, Department of Rhetoric and Composition  
The American University in Cairo, Fall 2008 –

**Associate Director**, The Writing Program  
The American University in Cairo, Spring 1996 - 2007

**Acting Director**, Freshman Writing Program  
The American University in Cairo, Fall 1995

**Assistant Director**, Freshman Writing Program  
The American University in Cairo, 1984 - 1995

**Acting Director**, Freshman Writing Program  
The American University in Cairo, Summer 1993 - 2006

**Director**, Freshman Writing Program  
The American University in Cairo, 1982 - 1983

**Writing Instructor** (Part-time), Freshman Writing Program  
The American University in Cairo, 1981 - 1982

**English Instructor**, Reading and Writing  
Beirut University College, 1980 - 1981

**Instructor**, World History  
The American University of Beirut, Spring 1981

**English Instructor**, University Orientation Program  
The American University of Beirut, 1979 - 1980

**German Instructor**, Goethe Institute  
Beirut, Lebanon, 1979 - 1980

**Manager**, Akasha Bookstore  
Munich, Germany, 1975 - 77

**Translator**, News Compiler  
Voice of America, Munich, Germany, 1973 - 74

## ACADEMIC AWARDS

Excellence in Teaching Award at the American University in Cairo, 2014

## ACADEMIC COURSE DEVELOPMENT

CORE 1010 "Who am I?: Self and Consciousness Across the Disciplines," developed and taught since Fall 2005. Currently adopted as a required course for entering first year students at AUC. (see attached syllabus)

CORE 499 INTEGRAL LIVING: MAKING MEANING ACROSS SELF, CULTURE AND NATURE. A senior capstone course for AUC students. (see attached syllabus)

## ACADEMIC PUBLICATIONS

Holdijk, Lammert. "The Literate and the Literary: Interview with Denys Johnson-Davies in" in **Toward, around, and away from tahrir : tracking emerging expressions of egyptian identity**, edited by Emily Golson, Loubna Youssef, Amanda Fields. Newcastle upon Tyne, UK : Cambridge Scholars Publishing, 2014.

Holdijk, Lammert and Emily Golson, ""The Department of Rhetoric and Composition at the American University in Cairo: Achievements and Challenges, Golson E. and Holdijk. L.," in **Worldwide: Profiles of Academic Writing in Many Places**, (Thaiss, C., G. Braeuer, P. Carlino, Eds.), Greenville, SC: Parlor Press.

## ACADEMIC PROGRAM DEVELOPMENT INITIATIVES

### Program Restructuring

- Managed all activities related to establishment of new Department for Rhetoric and Composition, 2007
- Co-conceptualized the re-structuring of the Freshman Writing Program, with FWP Director Falak Farra, and presented new structure to senate, academic departments, ELI, admissions, registrar and students, 2001
- Supervised transition into new program, and followed up on implementation, 2001-2003

### Instructional Technology

- Established a fully functional computerized Writing Lab, 2004
- Institutionalized department-wide use of turnitin.com, a plagiarism detection program, and raised awareness on its instructional value, 2002
- Collaborates with the Center for Learning and Teaching, and Academic Computer Services to enhance instructional technology in the department, and suggests effective software (e.g. suggested and institutionalized WebCT) for institutional use (on-going)
- Established a new program for teaching writing with computers, and coordinated technology-integration training for faculty, 1998

### Curricular Development

- Participated in proposals for the creation of: new courses, M.A. program in Rhetoric and Communication, Masters of Fine Arts in Creative Writing, Writing Minor (in progress)
- Initiates and oversees development of new courses (on-going)

### Program Assessment

- Developed and administered survey of student satisfaction in the 3 language and writing programs (Intensive English Program, Academic English for Freshmen, Writing Program) and prepared study for visit of evaluation team of Writing Program Administrators, 2004
- Developed comprehensive writing portfolio check-list for learning outcomes assessment, 2003
- Developed and implemented WP-specific online student evaluations 2002 – 2003

## **FACULTY ORIENTATION AND TRAINING**

- Conceived and participated with WP Director in Pro Mark project for improving instructor self-awareness and consequent impact on inter-collegial perceptions, as well as administrator perceptions of faculty, 2007
- Created a Faculty Orientation Manual, 2002, 2006
- Provides departmental support for innovative teaching projects, such as service learning, online cross-cultural dialogues, and student conference-organizing (ongoing)
- Provides orientation to all new faculty and department directors/chairs (1982 – present)

## **DEPARTMENTAL COMMITTEES**

Standing member of:

- Materials Committee (revises prompts and criteria for prompts)
- Course Review Committee (reviews of new courses)
- Faculty Support Grants Committee (reviews faculty grant proposals)
- Faculty and Director Recruitment Committee (reviews and hires candidates for WP)
- Self Study Steering Committee (plans and manages departmental self study)
- Faculty Evaluation Committee (reviews faculty AFRs and Senior Instructor applications)
- Program Assessment Committee (prepares for periodic evaluation of program, and for visiting assessors such as WPA team in 2004)

## **UNIVERSITY SERVICE**

**Council on Academic Integrity**, member, 2006 – 2013

- Monitors institutional Academic Integrity and creates policies and procedures

**Member of The International Center for Academic Integrity** at Clemson University 2007-2013

**Institutional Self Study Task Force A**, member, 2006-2007

- Reviewed and revised institutional mission statement

**Provost's Task Force on Learning Spaces**, member, 2006 – 2013

- Studies and makes recommendations on classroom space and design on new campus
- Chaired this committee from 2011-2013

**HUSS Academic Affairs Committee**, member, 2005 – 2007

- Reviews proposals for new courses and academic proposals

**English and Comparative Literature Depart. Conference Grant Committee**, member, 2005-2006

- Reviews and evaluates faculty grant proposals

**Task Force on Academic Integrity**, member, 2002 - 2006

- Developed and administered follow-up survey on Academic Integrity at AUC, 2005
- Worked on survey on Academic Integrity Perceptions at AUC, 2004-2005
- Revised Academic Integrity website, 2004-2005
- Developed PowerPoint slideshow for faculty, 2004-2005
- Finalized Academic Integrity website and published online, 2003-2004
- Presented on "Academic Integrity and Faculty" to Dean's Councils for Academic Schools, 2003-2004
- Worked with Student Union representatives to finalize publications for Academic Integrity publicity campaign, 2003-2004
- Developed PowerPoint slideshow for students (currently still used in orientation sessions for new students), 2003-2004
- Set up a draft website, 2002-2003
- Co-drafted the Code of Academic Ethics, 2002-2003

**Academic Computer Services Consultant, 2003-2004**

- Advised on implementation of AUC online student evaluations on basis of WP experience

**Computer Security Committee, member, 2002-2004**

- Coordinated with ACS and AdCS to provide secure IT system for university

**English Writing Ability Test, member, 2005-2006**

- Standardized evaluation procedures and created prompt questions for writing placement exam.

**Parents Association Area Meetings, Faculty Representative, 2003-2005**

- Provided orientation on the Writing Program

## NON-ACADEMIC PROFESSIONAL EXPERIENCE

**Founder and Director – Holistic and Homeopathic Resource Center and Consulting (H2RC2.com) - 2000 - present**

**External Lecturer in Homeopathy**, The Lakeland College, UK, 2003-2013, Lotus Institute, 2014 to the present.

Started and have maintained the longest running part-time 3 year professional course in homeopathy in the Arab Middle East in line with current best practice in homeopathic training in Europe and the US.

**Professional Homeopath and Holistic Health Consultant**, Private practice, 1997-present

**Homeopathic Consultant**, Sabry Ghaly Medical Center, Maadi, Cairo, 2001

**Founding Member – Egyptian Scientific Society of Homeopathy - 2000**

## EXTERNAL CONSULTANCIES

**Consultant**, Iqra Trust, London, 1982-1985

- reviewed all English language materials on Islam in the West
- translated all materials on Islam in the school literature of the Federal Republic of Germany
- developed materials for the learning of Arabic for non-native speaking , AUC

**Translator/reviewer**, Pro Helvetia, Swiss Embassy, 1982

- wrote all English press releases for cultural events organized by Pro Helvetia in Cairo
- translated materials related to exhibits and performances

## PRESENTATIONS AND LECTURES

Numerous academic guest lectures for AUC CORE 110, SEMR 200, SEMR 112 and Biology Club on

- “Toxicology”
- “Dr. Jeckyll and Mr. Hyde”
- “Hayy Ibn Yaqzan”
- “King Lear”
- “Dreams and Consciousness” (1995- 2000)
- “Voice Dialogue”
- “Drawing with the Right Side of the Brain”

Guest Lecturer for numerous sections each semester since 2000 for PSYCH 302/3002 **Personal Growth and Adjustment**. Subjects included “Sufism and Love”, “Definitions of Love from the Sublime to the Mundane”, “The Enneagram as a model of self-development”

“Taoism and Mysticism”, Guest Lecture, **Religions of the World** CREL 210, April 2010

“Creative Learning, Creative Assessment” 14<sup>th</sup> AUC Research Conference, April 2007.  
(with Ahmed Sherif, Ann Shafer, Amani Elshimi)

“Who am I: Self and Consciousness across the Disciplines,” presentation to Mellon Foundation Committee for First Year Courses, March 2007.

“History of Sufism,” Grand Valley State University, Michigan, November 2006.

“Sufism Today”, Grand Valley State University, Michigan, November 2006.

“Opening Address.” The Second Undergraduate Research Conference, The American University in Cairo, May 2006.

“Health Care Reform and Human Development in Egypt”, 12<sup>th</sup> AUC Research Conference, April 2005

"Pressures to Pass, or Pass the Pressure" EFL Skills Conference, 1994

“Teaching Alternative Medicine and Writing,” Conference on College Composition and Communication, March 1999

“Homeopathy as a Complementary Medicine”, Conference on Complementary Medicine, Jedda, Saudi Arabia, June 2002

“Homeopathy in Infectious Diseases”, Theodore Bilharz Institute of Medicine, Cairo, Egypt, 2007

“Homeopathy as a Complementary Medicine” Alternative Medical Conference for MD’s, Jedda, Saudi Arabia, 2003

## **ALTERNATIVE MEDICINE COURSES**

**Professional Homeopathic Training Course** – 3 year part time in cooperation with Lakeland College of Homeopathy, UK. 2002-2013

**Professional Homeopathic Training Course** – 3 year part-time in cooperation with the Lotus Health Institute, USA. 2013 – present

Eleven 12 hour seminars on “Emergency and First Aid Prescribing in Homeopathy” (three of these seminars were in Beirut and one in Khobar, Saudi Arabia), 1995-2003

Two 12 hour seminars on “Acute and Chronic Prescribing in Homeopathy, 1995-2003

Numerous lectures on Homeopathy and Alternative Medicine at the American University in Cairo, 1996-2003

4 hour seminar to MD’s on “Introduction to Alternative Medicine and Homeopathy” , Shaalan Surgicenter, Cairo, June 1994

Main Organizer of Homeopathic Training Project in collaboration with the former Minister of Economics, Dr. Hassan Abbas Zaki and a British charity *Homeopathy for a Change*. Organized a two year training project for Egyptian doctors and lay people in the science of homeopathy. This includes administration, organizing the syllabus, video presentations, etc., 1994-1998.

Main Organizer and Facilitator for Homeopathic Training course for 55 (MD’s and lay practitioners) with London International College of Homeopathy in Cairo, Egypt, October 2000

## **TRANSLATIONS**

1983 Special project for *Iqra Trust*, London: excerpted translation from German into English of three books in the series *Islam in the Schoolbooks of the Federal Republic of Germany*. Braunschweig: Georg-Eckert-Institut for International Research on School Textbooks, 1986

- vol. 46 *Analysis of History Textbooks on the Subject of Islam* by Prof. Dr. Monica Tworuschka
- vol. 47 *Analysis of Protestant Textbooks on the Subject of Islam* by Prof. Dr. Udo Tworuschka (summary only)
- vol. 54 *Analysis of Geography Textbooks on the Subject of Islam* by Dr. Gerhard

Fischer (summary only)

June 1995 *Amaradonna* translation of a play from German/French into English for performance in Cairo, Pro Helvetia, Swiss Embassy Cairo

August 1995 *The Blue Rose* translation of short Chinese fairy tale from German into English for performance by Swiss/Egyptian children's theatre in Cairo, Pro Helvetia, Swiss Embassy Cairo

## LANGUAGES

Bi-lingual English and German  
Fluent in Dutch, French and Colloquial Arabic  
Intermediate Classical Arabic

## EDUCATION

**Master of Arts**, 1975  
West African History, Art and Anthropology  
School of Oriental and African Studies  
University of London, England

**Bachelor of Arts**, Cum Laude, 1973  
Medieval History and Modern German Literature  
Bowling Green State University  
Bowling Green, Ohio

**International Certificate of Homeopathy**, 1999  
London International College of Homeopathy  
United Kingdom

**Certificate and Diploma of Homeopathy**, 1998  
Hahnemann Academy of North America

## Specialized Training

**Qualified Teacher of the Enneagram** – Enneagram Institute and Mario Sikora.

**AQAL training** – Levels 1 and 2 by the Integral Institute, Boulder, Colorado

**Sensation Homeopathy Training** – Himalayan Seminar on Sensation Homeopathy, 2010 and World Institute of Sensation Homeopathy, Mumbai 2012

**Homeopathic Detox Therapy** certification – Ton Jansen, Cairo 2017